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No better time than right now to consider ethics

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A recent editorial^[1] in *The Wall Street Journal* stressed that today's consumers and stakeholders are ethically minded, and companies ignore this trend at their peril. There is a wide variety of concerns a company must address, not merely the bottom line and ensuring market access by following all relevant laws. The editorial lists some of the major concerns—boardroom diversity, supply chain resilience, human rights advocacy, carbon emissions reduction, employee morale and motivation, and political lobbying—and provides a road map for companies trying to build ethics into their compliance programs.

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