

The Ethical Leadership Model: How to Turn Tone at the Top into a Measurable Program Element

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- Many companies today take "Tone at the Top" for granted. So long as the CEO appears on the Code of Conduct and talks about "integrity" at the annual town hall meeting, an ethical culture is assumed to be present
- In fact, an "ethical culture" takes more than just "Tone at the Top." It takes an understanding of behavioral psychology and the explicit qualities of an "ethical leader."
- The Ethical Leadership Model provides compliance teams with the framework to hold leaders accountable for an ethical culture. What is an Ethical Leader and how can companies assess a leader's ethical performance?

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