

The Challenges of Data Protection and Privacy – GDPR, Brazil DP Law, Japan DP Law

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- Since enforcement of the EU GDPR began in May of 2018, authorities have levied nearly 350 fines against organizations with poor data protection practices, making the law a global benchmark for data protection
- Other countries, notably Brazil and Japan, have issued their own data protection laws that contain many of the same provisions as that of the GDPR
- This presentation will compare and contrast those laws and offer ideas for developing a data protection program that meets the requirements of all three

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