

# California Consumer Privacy Act Enforcement Update California Consumer Privacy Act Enforcement Update

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- The final CCPA regulations (published in Summer 2020) contain requirements that go beyond the CCPA itself. We will cover the highlights and provide action items for ensuring that your CCPA program complies with both the law and the regulations
- July 2020 was the first month that the California Attorney General could enforce the CCPA. This session will provide information regarding the AG's enforcement actions and how they reveal enforcement priorities
- How have plaintiff's lawyers reacted to the CCPA's private right of action? This session will update you on the individual and class action lawsuits filed to date and identify ways that you can shore up your CCPA program to reduce the risk of litigation

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