

Unique Challenges for HIPAA Compliance Within a University Hybrid Entity: How to Manage Privacy Requirements if You Do Not Have an AMC

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June 11, 2019

- Privacy Officers within Hybrid Entities have unique challenges in ensuring privacy when the culture of an organization is not healthcare based. We will discuss techniques for shifting privacy culture
- Practical solutions for education and maintaining privacy are key to compliance within hybrid settings. We will explore those solutions as successfully applied in a hybrid setting
- Hybrid entities must properly designate their healthcare component(s). Failure to do so can result in HIPAA violations – we will explore a case studies where hybrid status ended in an OCR settlement

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