

## GDPR Update: Privacy Across the Pond GDPR Update: Privacy Across the Pond

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- U.S.-based firms (including healthcare, health plans and business associates servicing healthcare) must determine if their organization is required to meet the GDPR compliance requirements
- GDPR impact to U.S. health organizations includes controls around Consent, Privacy Notices and Breach Notification; Data Protection Officer assignment; client communication on Rights to Access; and Cross-Border Data Transfer protocols
- An analysis of data security frameworks, such as HITRUST and Privacy Shield, are discussed; specifically, around how these certifications line up with GDPR requirements

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