

# Software License Compliance & Vendor Management: Why It's Mission-Critical To Reputation & Cybersecurity, 10 Reasons It's Hard (& Getting Harder), and 10 Action Tips For You and Your Team

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- Non-Compliance, Now: How Traditional Purchasing & IT Processes + Vendor & Technology Changes Have Landed Nearly Every Entity In Contract Breach, Copyright Infringement, & Security & Reputation Risk
- Digital Dependency Reduction & Organizational Quality Control: Best Practices: Recommended, Rank-Ordered Action Items For Compliance Professionals To Help Purchasing, IT & Other Colleagues See & Fix Software License Compliance
- Get To Not Just Yes & Fixed, But Also Thank You: Tips For Software-Specific Change Enablement, Quantification, Persuasion, Charm, Evidence, Appreciation, Budgeting, & Career Benefits

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