

Privacy Trends in the US and Implications for US and Global Organizations

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- For the past 2 years, the GDPR has garnered the attention, resources and budget of organizations, but privacy is in the headlines almost everyday in the US and the new California Consumer Privacy Act will take effect Jan 1, 2020 as well as Nevada's new law in October of this year
- Several other States are considering similar legislation and these new US laws and increasing regulator attention will impact operations
- This session will provide you with an overview of the state of play of US privacy laws and bills and provide practical insight into how organizations are handling these changes and trying to "future-proof" their operations in order to efficiently deal with any forthcoming law

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