

Move the Needle – Active Agent Approach to Cyber Security and Data Protection Compliance

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- Core products and processes at each company are dependent on IT. Active threats continue to evolve and drain resources. This limits a company's ability to reinvest, develop products, expand offerings to drive the next wave of growth, or to remain viable.
- To help, compliance must become an active partner supporting all facets of a company to establish the expectation for compliance, plan for compliance upfront, and drive compliance through strategic resource investment that is balanced with the risk.
- We will discuss an approach to help move companies towards active compliance, enabling each of us to build a solid foundation on which to reduce the threat opportunity and most importantly: Move the Needle.

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