

## Go Big or Go Home: How to Hold an Ethics Month Event Go Big or Go Home: How to Hold an Ethics Month Event

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- Planning: How to plan a month-long event, including creating a communication plan, engaging stakeholders, deciding on giveaways (purchased and free), and marketing your event.
- How to Brand Your Ethics Month: Using logos, themes, and colors to brand your event.
- Ethics Month Events: Examples of different events and communications used as part of an Ethics Month, including easy to plan events, elaborate events for large groups, newsletters, and surveys.

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