

Engaging Members through Advocacy and Outreach: Addressing Social and Clinical Needs to Minimize Health Disparities

Joynicole Martinez, CEO, The Alchemist Agency.

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- The unique programmatic structure for effective advocacy and outreach to hard-to-reach and hard-to-engage populations
- Methods to connect members to culturally-relevant and socially-constructive resources and assist them as they navigate the system
- Staff and multidisciplinary resources that are the most efficient

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