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The value of engaging people for your compliance program's success

by Sarah M. Couture

Much of a compliance program's success—and its ability to successfully prevent and detect fraud, waste, and abuse—rises and falls on its strategy and approach with people. The vision and planning of every compliance program must acknowledge that people are essential to its success, and then prioritize and be intentional to develop relationships and engage a variety of key stakeholders in its implementation. From those inside the organization—such as the compliance program staff, board members, and operations leaders and managers, to those outside the organization, like network contacts, students, and outside advisors—this column will help readers appreciate who needs to be part of the compliance program's strategy, why each is essential for program effectiveness, and how to engage and leverage the people within and around our compliance programs to ensure success.

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