

# P13 The Champions Network: A Blueprint to Expand Your Compliance Influence and Spread Big Ideas in Any Organization

---

Matt Silverman, CEO and Founder, The Blueprint Organization.

2023-10-02

- Understand the psychology behind champions networks, including "diffusion of innovations" research
- Review the six steps: support; structure; recruitment; training; implementation, and metrics
- Examine several case studies and best practices of well-organized and successful champions networks

This document is only available to subscribers

[Purchase](#)