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### A core value for our behavioral age

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By Jeffrey M. Kaplan, JD

Values can, of course, play an important role in promoting compliance and ethics. This is particularly so with humility.

First, humility is a logical and arguably inevitable response to the vast body of behavioral ethics research showing that “we are not as ethical as we think we are.” Thinking and acting with humility is a way of operationalizing behavioral ethics. This is an important role for this value because it has the potential to enhance many aspects of an organization’s being.

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