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Global initiatives to ensure free flow of personal information

By Robert Bond

The recently published report from the Organisation for Economic Co-operation and Development (OECD)—titled *Moving Forward on Data Free Flow With Trust* (DFFT)—provides new evidence and analysis of business experiences.^[1] The report is based on a series of structured discussions with a sample of businesses and legal practitioners that raised challenges and opportunities on DFFT. DFFT is a policy priority, and the report highlights that the protection of privacy and data protection across borders is a critical aspect of the DFFT agenda. The key findings of the OECD report are that the DFFT agenda with respect to data protection and privacy could be further facilitated by:

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