
15 U.S. Code § 9803

Responsibilities of the Assistant Secretary of Commerce for Travel and Tourism

(a) Visitation goals

The Assistant Secretary of Commerce for Travel and Tourism (referred to in this section as the “Assistant Secretary”) shall—

- (1) after consultation with the travel and tourism industry, work with the Travel Promotion Committee and the United States Travel and Tourism Advisory Board to establish an annual goal, consistent with the goals of the travel and tourism strategy developed pursuant to section 9804(1) of this title, for—
 - (A) the number of international visitors to the United States; and
 - (B) the value of travel and tourism commerce;
- (2) develop recommendations for achieving the annual goals established pursuant to paragraph (1);
- (3) ensure that travel and tourism policy is developed in consultation with—
 - (A) the Tourism Policy Council;
 - (B) the Secretary of State;
 - (C) the Secretary of Homeland Security;
 - (D) the Corporation for Travel Promotion;
 - (E) the United States Travel and Tourism Advisory Board; and
 - (F) travel and tourism industry representatives, including public and private destination marketing organizations, travel and tourism suppliers, gig economy representatives, and labor representatives from these industries;
- (4) establish short, medium, and long-term timelines for implementing the recommendations developed pursuant to paragraph (2);

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