

Bouquets or Battleships? The Role of Compliance and Revenue Integrity in Physician Engagement

Regina Alexander, Principal, BerryDunn.

Markes Wilson, Manager, BerryDunn.

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- Define engagement within the contemporary context of physicians and non-physician practitioners.
- Understand why physician and provider engagement initiatives typically fall short or fail at meeting objectives.
- Discuss the role of compliance and revenue integrity functions in physician and provider engagement, why it matters, as well as actions and attitude changes that make a difference.

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