

Beyond the Acronyms: Understanding the Differences and Continued Importance of CSR and ESG Corporate Initiatives

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- Differentiate between CSR and ESG initiatives, including their objectives, focus areas, and methods of evaluation.
- Understand the historical development and contemporary trends shaping both CSR and ESG approaches in modern corporations.
- Examine how CSR and ESG initiatives are evolving to address new social and environmental challenges and integrate with business strategies.

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