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### The AI debate is only going to get louder

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By Gerry Zack, CCEP, CFE, CIA

Don't look now, but the noisy debate over artificial intelligence (AI) has risen a few notches with the recent introduction of ChatGPT. AI has been a topic of conversation for several years, but ChatGPT has taken everyone's attention to a new level.

And for good reason. As many have discovered, ChatGPT can have many benefits for organizations and their products, but also for compliance teams. It can quickly deliver on requests for codes of conduct and other policies. And it can quickly and accurately translate messages, policies, and training materials into multiple languages with a high degree of accuracy. And that's just ChatGPT! Other forms of AI have the potential to assist compliance teams in conducting risk assessments, improve training and monitoring, and automate many processes.

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