

# NIL Compliance for Institutes of Higher Education NIL Compliance for Institutes of Higher Education

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- Understanding and interpreting existing NCAA guidance and policies concerning NIL
- Distinguishing between permissible and impermissible activities by institution and athletic department personnel
- Identifying potential NIL compliance concerns and appropriate remedial action
- Understanding the current and likely future state of NCAA and state NIL enforcement activity
- Implementing policies and procedures to help mitigate the risk of NIL-related enforcement activity and sanctions

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