

Unreasonable Assurances: The Case for HIPAA Covered Entities to Pursue Compliance Beyond the BAA Boilerplate

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- Define and discuss the evolution and contemporary obligations of HIPAA Covered Entities and liabilities of Business Associates under the HIPAA Privacy Rule.
- Apply case studies and review enforcement actions and breach activity trends to make a strong business case in any type of healthcare organization for devoting additional time and treasure to BA due diligence and periodic monitoring.
- Obtain valuable tools and learn actionable strategies for developing meaningful BAA documents, auditing compliance, and managing risks relative to both sides of the CE/BA relationship

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