

# Data, Metrics, Reporting: Powerful Tools for Driving, Improving, Monitoring, and Maintaining Program Effectiveness

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- Understanding where compliance professionals can find data within their programs and its overall importance
- Don't sweat the small stuff! Data can be scary, but it doesn't have to be! Discuss how we can leverage data to help improve a compliance program's overall effectiveness
- We have the data but what do we do with it? Start simple with data and work your way to more complete reporting and metrics

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