

2022 Why tone at the top is not Enough 2022 Why tone at the top is not Enough

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- Identify the role of Tone at the Top in an effective compliance program.
- Identify how you measure your programs Tone at the Top.
- Learn how the over reliance on messaging to set the Tone at the Top has dramatically failed at major companies around the world.
- Identify the direction that legal scholars and the DOJ recommend for improving accountability at the top.
- Learn about some ways to guide (or maybe push) your Tone at the Top further to achieve greater understanding and accountability

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