

## CEP Magazine - April 2020 The critical question you're not asking

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Have you ever found yourself wailing: "Why did I fail? Why didn't it work? Why was I unsuccessful? Was it me? Why wasn't I persuasive?" We've all asked ourselves these questions when we've failed at work. Maybe you've received a bad review, or your code of conduct release fell flat. Maybe people were clearly bored at your training session, checking their phones and checking out. While asking, "What went wrong?" is an important question, equally important is the question, "Why did I succeed?"

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