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A great message from Phil Rudolph, retired chief legal officer

By Steve Priest

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My friend Phil Rudolph retired last month from his position as chief legal officer at Jack in the Box. Each year he wrote a witty and relevant holiday letter to the employees, advising good behavior. He closed his last letter with a message that I found fantastic and trust you will, too. Here it is, with Phil's permission:

"Ethics is important. More—so now than ever. It seems increasingly these days that ethics, morality, and integrity are no longer thought of as virtues, but are instead dismissed as weaknesses. And in a 'transactional' rather than 'relational' world, perhaps that's the case. But I refuse to believe that humanity will continue to move down this transactional path in which doing the right thing is scorned, mocked, or demeaned.

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