

CEP Magazine – May 2022

Creating a sense of urgency to help drive positive outcomes

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Change management comprises steps that assist with the implementation of a transition or transformation within an organization and is also a method routinely used by operational stakeholders in organizations to help drive change. Steps include, but are not limited to:

- Building a coalition
- Starting at the top
- Creating a sense of urgency
- Planning change
- Communicating the change



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