

The Next Big Thing! Maintaining Compliance and Managing Risk with Healthcare Startup Vendors and Providers

Sandra Durkin, Member Attorney, Strategic Health law.

Elizabeth Lippincott, Managing Member, Strategic Health law.

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- Legal risks of contracting with startup and private equity backed companies, which can help health plans stay competitive with their innovation but may also pose risks to compliance and overtax your plans legal and compliance resources
- Handling vendor negotiations with a company that lacks expertise in the healthcare legal and regulatory environment, including anti-fraud laws, such as the Anti-Kickback Statute, that can be violated during the negotiation process
- Practical strategies for counseling internal business clients on challenges unique to dealing with healthcare startups, including ongoing compliance monitoring of organizations with limited internal legal and compliance resources

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