Risk assessment: The general and the specific

By Jeff Kaplan

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Risk assessment is the topic that never grows old, because the world of compliance and ethics (C&E) risks is, by virtue of human nature, evergreen. Adding to the challenges faced by companies in this area are heightened governmental expectations regarding C&E programs in general and risk assessment in particular. Finally, while denominating simple risk assessments, sometimes companies seek to include in these efforts a substantial program assessment component as well, which raises the bar even more.