

# Securing Data: Keeping Your Company, Employee, Suppliers and Customers Safe in 2021

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- Introduction to data privacy
- Connecting data privacy with corporate compliance and maintaining ethics (Show alignment of data privacy laws with compliance/ethics)
- Why data privacy compliance is a top concern for corporate management in establishing compliance
- Data ethics: Core guiding principle for data privacy
- Instances from the past: Breach in ethics resulted in widely known data privacy breaches
- How data privacy principles can help to establish compliance and ethics in your organization
- Challenges and best practices

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