
42 C.F.R. § 422.2272

Licensing of marketing representatives and confirmation of marketing resources.

In its marketing, the MA organization must:

- (a) Demonstrate to CMS' satisfaction that marketing resources are allocated to marketing to the disabled Medicare population as well as beneficiaries age 65 and over.
- (b) Establish and maintain a system for confirming that enrolled beneficiaries have, in fact, enrolled in the MA plan, and understand the rules applicable under the plan.

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