

## 42 C.F.R. § 422.134

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### Reward and incentive programs.

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(a) *Definitions.* As used in this section, the following definitions are applicable:

*Incentive item* means the same things as reward item.

*Incentive(s) program, reward(s) program, and R&I program* mean the same thing as rewards and incentives program.

*Incentive(s), R&I, and rewards and incentives* mean the same things as reward(s).

*Qualifying individual* in the context of a plan-covered health benefit means any plan enrollee who would qualify for coverage of the benefit. In the context of a non-plan-covered health benefit, qualifying individual means any plan enrollee.

*Reward and incentive program* is a program offered by an MA plan to qualifying individuals to voluntarily perform specified target activities in exchange for reward items.

*Reward item (or incentive item)* means the item furnished to a qualifying individual who performs a target activity as specified by the plan in the reward program.

*Target activity* means the activity for which the reward is provided to the qualifying individual by the MA plan.

(b) *Offering an R&I program.* An MA plan may offer R&I program(s) consistent with the requirements of this section.

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