

Compliance Today – December 2019 Instagram STOP what is old is new again STOP

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Have you heard the phrase, “Everything old is new again”? It seems odd in today’s technology and communication. Imagine the time when the mail was delivered by Pony Express. A message would take more than a week to travel cross-country. Fast-forward to the invention of the telegraph in the mid-nineteenth century and rapid development of telegraph companies that sent “cables.” Coded expressions or “ciphers” were used to shorten phrases to limit characters, such as ABSORBED: “Call for ticket at White Star Line Office.”^[1] (Maybe for a ticket on the HMS Titanic?)

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