

## CEP Magazine – November 2019

### Fracking companies seeking to differentiate their fuels

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According to an article (<https://on.wsj.com/2ksMCsw>) in *The Wall Street Journal*, energy companies such as Southwestern Energy Co. and BP PLC “are seeking to monetize those investments by marketing their natural gas as a cleaner fossil fuel, akin to organic vegetables or fair-trade coffee.”

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