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### Companies moving data off the cloud to improve security and compliance

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In a sponsored article for [VentureBeat](#),<sup>[1]</sup> Vijay Rayapati general manager at Nutanix Beam, discusses the challenge of hybrid-cloud platforms for data management and storage. Information technology departments enjoy the flexibility of hybrid-cloud platforms, as well as the plug-and-play functionality that often comes with the more sophisticated platforms. The problem arises when data is moved around, and third-party software providers either have access to that data or are made responsible for the security of that data.

Rayapati references reports from the International Data Corporation, stating:

... 80% of 400 IT decision-makers it surveyed in 2018 had migrated applications or data from a public cloud to an on-premises or private cloud infrastructure. More recently, in 2019, nearly three-fourths (73%) of 2,650 global IT professionals surveyed by Vanson Bourne, said they were moving apps back on prem, and 22% said they were migrating five or more applications.

The takeaway is that data protection regulations and business considerations require a stricter approach to security and compliance, and cloud-based solutions are not the only answer.

<sup>1</sup> Vijay Rayapati, "Governance and compliance in a hybrid cloud era," [VentureBeat](#), October 10, 2019, <http://bit.ly/2p3cg9z> (accessed October 22, 2019).

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