

CEP Magazine – October 2019 Faster, better crisis response in the social media era

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Corporate crises are on the rise. More worrisome, however, than the growing volume of crises is the increasing percentage that involves emerging risks. Almost two-thirds of legal executives report providing more frequent guidance in unfamiliar risk areas, which can lead to a lack of preparedness. What's worse, social media can accelerate the breadth and impact of even minor issues, pressing organizations to react before they have a chance to think everything through.

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