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Develop compliance messages that get employees' attention

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In today's workplace, employees receive information in many ways. Gartner research finds that three-quarters of them report that the way they communicate and consume information has changed compared to just three years ago. If your compliance messages don't stand out from the crowd, they may never be consumed by busy employees.

This is no easy task, especially with limited resources. Gartner research indicates that in 2018, the average compliance team allocated only 6% of its annual budget to communications, down from 7% in 2017.

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