

## International Compliance 101, 2nd Edition Introduction: The Name of the Game

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The adoption of compliance and ethics programs continues to grow as more industries and more regions of the world embrace its underlying principles. In 2018, the Society of Corporate Compliance and Ethics (SCCE) includes members from 98 countries.

You may have noticed that some organizations have compliance programs, others have integrity or ethics programs. They are often considered synonymous, but a subtle distinction can be made between the two terms. It is generally thought that the title “compliance program” implies a primary concern with following rules and regulations, whereas the title “integrity or ethics program” puts the emphasis on values and doing the right thing. There may be differences in approach and subtleties of content, but there are basic elements common to both compliance and integrity/ethics programs. Those common elements, whatever the title of the program, are the focus of this book, although for convenience’s sake the term “compliance program” will be used throughout. Each organization must pick a title—or perhaps create an entirely new title—depending on its needs and culture.

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