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India's new e-commerce rules part of broader initiative

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India’s domestic e-commerce market is set to explode as Indians head online to shop and request services—the market is predicted to almost triple in the next two years. That potential has the biggest e-commerce companies in the world, such as Amazon and Walmart, investing billions to corner the market. But last December, India unveiled changes to its e-commerce regulations that would make things more difficult for foreign companies, and also help smaller domestic companies, to gain market share.

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