

Compliance Today – April 2019

The ethics of data analytics

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We could significantly reduce fraud, corruption, over billings, and many other acts of noncompliance – and we could do it immediately. The cost would be a fraction of the savings. But, it could get a little creepy. Do you have the tolerance for that?

For most organizations, data analytics remains rather unsophisticated. It focuses on detection of an act, often long after the act has taken place. Moving analytics closer to the act shortens the period of damage by detecting it earlier. But the closer the analytics gets to the act, the greater the ethical considerations that arise.

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