
18 U.S. Code § 2710

Wrongful disclosure of video tape rental or sale records

(a) **Definitions.**— For purposes of this section—

- (1) the term “consumer” means any renter, purchaser, or subscriber of goods or services from a video tape service provider;
- (2) the term “ordinary course of business” means only debt collection activities, order fulfillment, request processing, and the transfer of ownership;
- (3) the term “personally identifiable information” includes information which identifies a person as having requested or obtained specific video materials or services from a video tape service provider; and
- (4) the term “video tape service provider” means any person, engaged in the business, in or affecting interstate or foreign commerce, of rental, sale, or delivery of prerecorded video cassette tapes or similar audio visual materials, or any person or other entity to whom a disclosure is made under subparagraph (D) or (E) of subsection (b)(2), but only with respect to the information contained in the disclosure.

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