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# 18 U.S. Code § 2325

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## Definition

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In this chapter, the term “telemarketing or email marketing”—

(1) means a plan, program, promotion, or campaign that is conducted to induce—

- (A) purchases of goods or services;
- (B) participation in a contest or sweepstakes;
- (C) a charitable contribution, donation, or gift of money or any other thing of value;
- (D) investment for financial profit;
- (E) participation in a business opportunity;
- (F) commitment to a loan; or
- (G) participation in a fraudulent medical study, research study, or pilot study,

by use of one or more interstate telephone calls, emails, text messages, or electronic instant messages initiated either by a person who is conducting the plan, program, promotion, or campaign or by a prospective purchaser or contest or sweepstakes participant or charitable contributor, donor, or investor; and

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