

15 U.S. Code § 4721a

State trade coordination

(a) Omitted

(b) Federal and State export promotion coordination plan

(1) In general

The Secretary of Commerce, acting through the Trade Promotion Coordinating Committee and in coordination with representatives of State trade promotion agencies, shall develop a comprehensive plan to integrate the resources and strategies of State trade promotion agencies into the overall Federal trade promotion program.

(2) Matters to be included

The plan required under paragraph (1) shall include the following:

- (A) A description of the role of State trade promotion agencies in assisting exporters.
- (B) An outline of the role of State trade promotion agencies and how it is different from Federal agencies located within or providing services within the State.
- (C) A plan on how to utilize State trade promotion agencies in the Federal trade promotion program.
- (D) An explanation of how Federal and State agencies will share information and resources.
- (E) A description of how Federal and State agencies will coordinate education and trade events in the United States and abroad.
- (F) A description of the efforts to increase efficiency and reduce duplication.
- (G) A clear identification of where businesses can receive appropriate international trade information under the plan.

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