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# 7 U.S. Code § 1632d

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## Dairy business innovation initiatives

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### **(a) Definitions**

In this section:

#### **(1) Dairy business**

The term “dairy business” means a business that develops, produces, markets, or distributes dairy products.

#### **(2) Initiative**

The term “initiative” means a dairy product and business innovation initiative established under subsection (b).

### **(b) Establishment**

The Secretary shall establish not less than 3 regionally-located dairy product and business innovation initiatives for the purposes of—

- (1) diversifying dairy product markets to reduce risk and develop higher-value uses for dairy products;
- (2) promoting business development that diversifies farmer income through processing and marketing innovation; and
- (3) encouraging the use of regional milk production.

### **(c) Selection of initiatives**

An initiative—

- (1) shall be positioned to draw on existing dairy industry resources, including activities conducted by the National Dairy Promotion and Research Board and other dairy promotion entities, research capacity, academic and industry expertise, a density of dairy farms or farmland suitable for dairying, and dairy businesses; and

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